



For details, contact:

Leigh Woeller, Director of Marketing

Good Feet Worldwide, LLC (760) 579-4080

[leigh@goodfeet.com](mailto:leigh@goodfeet.com)

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## NEWS RELEASE

### **THE GOOD FEET STORES & THE BETTER BUSINESS BUREAU CONGRATULATE NUMEROUS GOOD FEET FRANCHISEES ON RECEIVING AN A+ RATING FOR 2009**

Good Feet Worldwide recently announced that 28 of its franchised Good Feet Store locations have been awarded an A+ Rating from the Better Business Bureau, its highest designation.

The Better Business Bureau, or BBB, assigns ratings grades to its members based on many criteria; most importantly, the grade represents BBB's degree of confidence that the business is operating in a trustworthy manner and will make a good faith effort to resolve any customer concerns filed with BBB. "Unparalleled customer service is our top priority at Good Feet," said Customer Service Director Sandra Kessler. "We strive to resolve every single customer concern as soon as we are aware of them. In fact, I personally contact every customer who makes us aware of an issue to assist in a resolution. I'm so proud to see that so many Good Feet Stores have been recognized with such an honor as an A+ Rating from the BBB."

The Good Feet Stores that were named as A+ stores include locations in Albuquerque, NM, Boardman, OH, Boston, MA, Calgary, Canada, Denver, CO, Fargo, ND, Des Moines, IA, Cedar Rapids, IA, Davenport, IA, Jacksonville, FL, Memphis, TN, Nashville, TN, Buffalo, NY, Rochester, NY, Albany, NY and Virginia Beach, VA. Good Feet Worldwide is an international manufacturer of custom fitted pre-fabricated arch supports and franchisor for 120 retail Good Feet stores located throughout the United States, Canada and Korea. Good Feet was recently ranked the second-fastest growing franchise in the U.S. by Franchise Times. Please visit [www.goodfeet.com](http://www.goodfeet.com)

#### **About BBB**

BBB, the leader in advancing marketplace trust, is an unbiased non-profit organization that sets and upholds high standards for fair and honest business behavior. Businesses that earn BBB accreditation contractually agree and adhere to the organization's high standards of ethical business behavior. Please visit [www.bbb.org](http://www.bbb.org) for more information about BBB.