

For Immediate Release
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Contact: Leigh Woeller, Director of Marketing
760.804.0751 x221
leigh@goodfeet.com

GOOD FEET STORES ANNOUNCES THE “CASH FOR CLUNKERS” STIMULUS PROGRAM

Good Feet Store Offers \$25.00 Trade-in Value On Competitor’s Old, Tired Arch Supports.

---The Good Feet Stores today announced its own version of an economic stimulus package for Americans with the “Good Feet Cash for Clunkers” Program.

Anyone suffering from pain in their feet, knees, hips and back are invited to bring in any pair of orthotics, arch supports, or insoles purchased in the past from any retailer—no matter what their condition—and “trade them in” toward the purchase of lifetime warranted Good Feet Arch Supports. The trade-in value of the used supports is a \$25.00 credit toward the purchase of new Good Feet Arch Supports.

“Around 90% of the U.S. population will suffer from foot-related pain at some point in their lives,” said Good Feet President David Workman. “With an unsettled economy and unemployment rates growing, it’s more important than ever for employees to be able to work effectively. If you’re in constant pain, that’s tough to do. Our customers constantly tell us how Good Feet Arch Supports helped to relieve their pain and to make them feel better overall. If we can help Americans become pain-free so they can work better, then our version of the “Cash for Clunkers” program will be a success. It worked for the auto industry--why not for those in pain?”

When you visit the Good Feet Store in (city name), allow about 30-45 minutes for your free personal fitting of Good Feet Arch Supports. Good Feet recommends that in addition to your “trade-in” arch supports, you bring along the pairs of shoes you wear the most so you can try the arch supports with your shoes right there in the store before buying. A Good Feet Arch Support Specialist will take an imprint of your foot so you can see how your foot is bearing your body’s weight, and to help you to select the arch support that returns your foot to its most ideal position, relieving pain from stressed areas of your body.

Good Feet’s “Cash for Clunkers” program runs for the entire month of September, 2009 in participating Good Feet locations. For more information about Good Feet, visit www.goodfeet.com.

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