



For details, contact:

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NEWS RELEASE

**THE GOOD FEET STORES ANNOUNCES THE RELEASE OF INTERACTIVE
iPHONE™ AND IPOD TOUCH® APPLICATION**

***iPhone and iPod touch “App” Allows Users to Identify Common Foot Ailments
and Locate Nearest Good Feet Store***

Carlsbad, CA: November 2009: Good Feet Worldwide is proud to announce the creation and launch of its first interactive download application for iPhone and iPod touch users. The “app” is free to users and immediately available on the *App Store*™.

The application, simply called “Good Feet,” offers an interactive interface where users can identify common foot ailments by touching the part of the foot (an illustration) on the screen that best shows where they are experiencing discomfort. The user is then taken to a list of common foot ailments that applies to their query and explains types of symptoms commonly experienced. Users then have the option to search a “foot pain dictionary” which defines common ailments by name and provides complete definitions of the ailment. There is also a list of foot care tips, and a section which explains how Good Feet Arch Supports can help alleviate pain commonly associated with common foot ailments. The “app” even includes testimonials from customers who have experienced pain relief using Good Feet Arch Supports. Finally, the app takes advantage of the GPS inherent in every iPhone and provides a store locator that will direct the user to the store nearest their iPhone’s physical location at the time of search.

Good Feet Worldwide is an international manufacturer of custom fitted pre-fabricated arch supports and franchisor for 130 retail Good Feet stores located throughout the United States, Canada and Korea. Good Feet was recently ranked the second-fastest growing franchise in the U.S. by *Franchise Times*.

The *App Store* lets you browse applications and download them directly to you iPhone or iPod touch. Apple, the Apple logo, iPhone, iPod touch and iTunes are all trademarks of Apple, Inc., registered in the U.S. and other countries. App Store is a service mark of Apple, Inc.

WHO: Leigh Woeller from The Good Feet Store Franchise Support Center
WHAT: Available to answer questions or provide a link on the *App Store* for review
WHEN: 9am-5pm PST Mon-Friday
WHERE: Via phone by appointment at (760) 579-4080

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